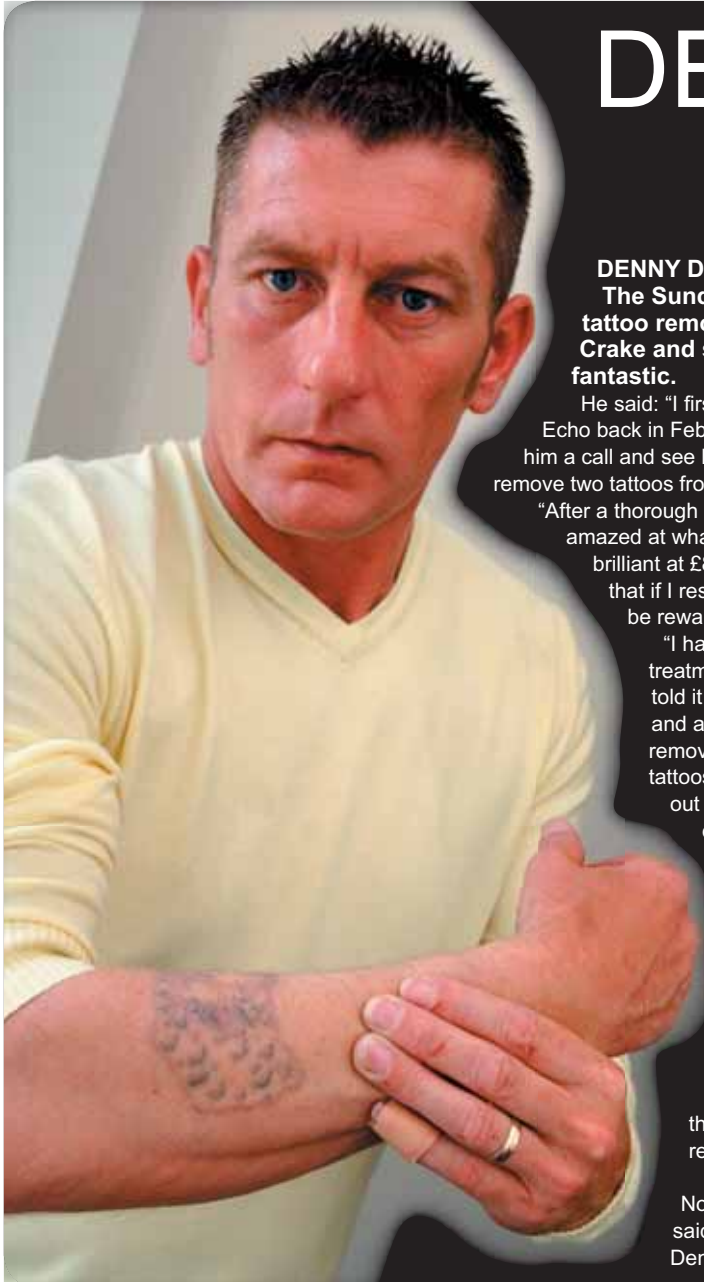


DENNY SAYS GET E-RAZED AND BE AMAZED



DENNY Dowell is amazed. The Sunderland man has had a tattoo removed by expert Barry Crake and says that the results are fantastic.

He said: "I first saw Barry's advert in the Echo back in February and decided to give him a call and see how much it would cost to remove two tattoos from my forearms.

"After a thorough consultation with Barry I was amazed at what he told me. The costs were brilliant at £80 per session, and I was told that if I respected the aftercare I would be rewarded with fantastic results.

"I had looked into having laser treatment two years ago and I was told it would need 10 – 15 sessions and a cost of £400 per arm to remove. But with the colours in my tattoos they said it may not come out and I may be scarred, so I decided just to put up with the tattoos.

"But now, just 12 weeks after my first treatment with Barry, it's unbelievable how much ink has actually been removed from my arms, and my skin has gone back to its original condition.

"I would recommend anyone thinking of having their tattoos removed to give Barry a call."

Barry, who runs Bellissimo North East, based in Roker, said: "It is was a brilliant what Denny achieved as he respected

the aftercare and got the results he deserved. I always tell people the same thing - follow the pre-procedure and post-procedure plan and in time we will get the results."

Barry offers free tattoo removals to people who are unemployed and can't find work because visible marks on their hands, neck and face.

His services are also extended to people who have been left scarred through tattoo removal treatment, victims of domestic violence who have a tattoo of their former partner's name and cancer patients left with a radiotherapy mark.

Barry said: "After the free gift of tattoo removal to the unemployed and unfortunate people in refuge, we introduced permanent makeup free for people who have suffered hair loss due to chemotherapy or alopecia - we've been inundated with requests.

"We don't want people to sit in silence. They should contact us as we're happy to help."

Barry's wife Michelle is still offering the 50 per cent discount on permanent makeup procedures on eyebrows and lips.

Barry said: "We would like to take this opportunity to say to the community of Wearside - if you need our help with any of our cosmetic procedures please contact us. We would also like to ask self - help groups for the young and old who either support the underprivileged who have visible tattoos, or groups that help alopecia or chemotherapy patients, to contact us so we can help further."

Michelle also provides scar camouflage alongside mobile beauty treatments.

This was launched a few weeks ago and Michelle has also treated ladies who have had scarring due to breast enhancements.

Barry said: "We can camouflage the scarring underneath the breast line to make the breast look as natural as possible. This gives the result of a

more natural looking breast rather than seeing the surgery scarring - and we have discounted the service to help during the credit crisis.

"We have had a couple of clients who have received genital plastic surgery. We can actually camouflage the scarring in these areas as well, and we also camouflage vitiligo.

"No matter how embarrassed clients may feel please contact us."

To find out more about Barry's offer ring free on 0800 0845 047. You can also email barry@bellissimo-ne.co.uk or visit www.bellissimo-ne.co.uk



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